



Alutiiq Heritage Foundation

ALUTIIQ MUSEUM

STRATEGIC PLAN 2023-2026

- *SILUGTUKUT Cultural Pride*
- *ANGAYUMAUKUT Partnerships*
- *LITNAURTUKUT Teaching & Sharing*
- *LINGATARTUKUT Respect*

Stewardship

DIRECTION 1: Advance Cultural Stewardship

Connect audiences with the heritage and living culture of the Alutiiq/Sugpiaq people—locally, regionally, state-wide, nationally, and internationally.

- Support language revitalization, research, and education.
- Expand opportunities for all Alutiiq people to learn, share, and celebrate Alutiiq history, language, and culture, including village residents and members of the Alutiiq diaspora.
- Enhance participation in learning about Alutiiq history, language, and living culture for our entire audience.
- Make Alutiiq culture and history an integral part of the K-12 education in our region.
- Enhance the care of collections and opportunities for engagement with material culture.
- Lead and support archaeological research to document Alutiiq history.
- Create resources that provide accurate, accessible information on the Alutiiq world.

Leadership

DIRECTION 2: Grow Cultural Leaders

Develop human capacity to lead, support, and communicate our work and create opportunities for engagement with the museum by tribal peoples at home and across the nation.

- Evaluate staffing levels to better support communications and operations.
- Provide professional development targeted at achieving strategic goals.
- Build capacity for leadership in existing staff.
- Develop opportunities for interns and community members to engage in the museum's work.

The Alutiiq Museum preserves and shares the heritage and living culture of the Alutiiq people.

Excellence

DIRECTION 3: Operate a World Class Museum

Enhance the museum's infrastructure to sustain and advance our mission and act as a leader in tribal museum practice.

- Rebuild our website and enhance our digital resources to make content more accessible.
- Renovate our facility to support our work.
- Complete reaccreditation.
- Explore rebranding of the museum.
- Continue to demonstrate excellence in museum practice.
- Expand cultural advocacy and repatriation.

Investment

DIRECTION 4: Expand Investment in the Museum

Increase investment in the museum's work to develop the financial capacity to sustain and improve our work.

- Develop effective, efficient systems that secure funding for the museum's mission.
- Enhance staff capacity to lead fundraising.
- Retain current funders through sustained engagement.
- Expand possibilities for funders and investors to join in supporting our mission.

CELEBRATING ALUTIIQ HERITAGE THROUGH LIVING CULTURE.